

Duane Perdue Memorial Golf Tournament

2019 Sponsorship Opportunities





Duane Perdue Memorial Golf Tournament

Duane Perdue Memorial Foundation

The Duane Perdue Memorial Foundation is a 501(c)(3) nonprofit organization, and was established in honor of Duane Perdue, who lost his battle with Acute Leukemia on December 6, 2008. A scholarship has been set up through the Salem School Endowment in memory of Duane. All proceeds that are donated to the foundation go into funding the scholarships and are tax deductible.

Duane Perdue was born and raised in Salem, Virginia. He attended Salem City Schools while growing up and graduated from Salem High School in 1999. Duane went on to Virginia Tech and earned a Bachelor's degree in Business Management. He was also a devoted brother in his fraternity, Sigma Chi. After graduation he took an active role in his family's business, Security Lock & Key.

On March 10, 2008, Duane was diagnosed with Acute Leukemia. Duane underwent months of treatment, along with a stem cell transplant at Duke Medical Center. After a long and difficult journey, Duane lost the battle to leukemia. Duane went to be with the Lord on December 6, 2008.

A scholarship has been set up through the Salem School Endowment in memory of Duane. This tournament and the sponsorships from it will go towards the funding of this scholarship.



About the Duane Perdue Memorial Golf Tournament

October 26, 2019
12:00 p.m. (Shotgun Start)

Roanoke Country Club
3360 Old Country Club Rd., NW
Roanoke, VA 24017

History – In 2008, family and friends of Duane Perdue came together to start a golf tournament in his honor with the purpose of raising funds and awareness of blood cancer, and to promote bone marrow donation through Be the Match. Their vision was to create a golf tournament that allowed the community to come together and celebrate his life while helping to save lives of those this awful disease affects every day.

The Duane Perdue Golf Tournament over the years has had over \$200,000 raised for scholarship funding through the Salem Education Fund and Marrow Donor Testing.

Attendees – Over 80 golfers are expected to play in this tournament. Attendees include corporate sponsors, business leaders, and distinguished guests that live both within and outside the Roanoke Valley.

Support – General blood cancers affect approximately one person every three minutes in the United States. An estimated combined total of 172,910 people are expected to be diagnosed with leukemia, lymphoma or myeloma in 2017. By supporting the Duane Perdue Memorial Golf Tournament, you are helping save lives and reduce the grief that families experience every year throughout our community. People will look at your company as an organization committed to the well-being of our community, customers and your employees.





Duane Perdue Memorial Golf Tournament

Board of Directors

Director: Deborah Perdue

President: Matthew Ogburn

Vice President: Ronald Conner

Secretary: Jami McKibben

Asst. Secretary: Brandon McKibben

Treasurer: Michael Beamer

Asst. Treasurer: W. Daniel Boadwine

John Quince Perdue

John Quince Wilbur Perdue

Joseph Alls

Abby Hard

Michael Galliher



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What is Be the Match?

Be The Match® is a global leader in bone marrow transplantation. They conduct research to improve transplant outcomes provide support and resources for patients, and partner with a global network.

Be The Match® is operated by the National Marrow Donor Program® (NMDP), and is a nonprofit organization that's dedicated to helping every patient get the life-saving transplant they need. As trusted leaders in advancing treatments for those facing life-threatening blood cancers, they provide the ground-breaking research, innovative technologies, patient support and education that save lives.

National Marrow Donor Program® was founded in 1986 and is now based in Minneapolis, Minnesota operates the Be The Match Registry of volunteer hematopoietic cell donors and umbilical cord blood units within the United States/ Be The Match Registry is the world's largest hematopoietic cell registry, listing more than 10.5 million individuals and close to 185,000 cord blood units.

We assist every year to help continue to build this registry as they are present at the golf tournament every year to accept new volunteer donors into the registry.

The Duane Perdue Memorial Golf Tournament has supported testing of over 1,000 persons, which have yielded 7 matches and 3 transplants.



Duane Perdue Memorial Golf Tournament

2018 Duane Perdue Memorial Tournament

Saturday, May , 2018 at 12:30 p.m. Ashley Plantation Golf Course

	\$2,500.00 Presenting	\$500.00 Premier	\$300.00 Select	\$1,500.00 Hospitality	\$100.00 Hole
Foursomes	3	1	Twosome		
Speaking Opportunity	✓				
Exclusive signage	✓			✓	
Save the Date Recognition	✓				
Opportunity to Distribute an Item with Player Gifts	✓	✓	✓	✓	
Signage at the Clubhouse	✓			✓	
Hole Signs	5	1	Green	3	Green
Website Recognition	Company Logo	Company Logo	Company Logo	Company Logo	Company Logo
Social Media Recognition	Company Logo	Company Logo		Company Logo	



Duane Perdue Memorial Golf Tournament

Presenting Sponsor: \$2,500.00

Participant Benefits

- Three (3) foursomes
 - o Lunch for each player
 - o Enhanced player gift package for each player

Marketing Benefits

- Your corporate logo will be included in event program book
- Exclusive opportunity to host the Duane Perdue Memorial Foundation Golf Tournament presented by your company
- Your corporate logo will have a prominent position on the Duane Perdue Memorial Foundation Golf Tournament (Commitment must be made by June 1, 2018.)
- Your corporate logo will be prominently displayed on three (3) hole signs
- :30 Public Service Announcements that will run on several local radio stations
- Your corporate logo will have prominent positioning on day of event signage within the Clubhouse
- Your corporate logo and link to your website will be displayed on the Duane Perdue Memorial website
- Your corporate logo will be displayed on the Duane Perdue Memorial Social Media posts
- Verbal recognition as the Presenting Sponsor during the Tournament
- Opportunity to distribute a promotional item with corporate logo via player gifts (Item must be approved by the Duane Perdue Memorial Board and sample supplied by June 1, 2018. Items must be delivered to Security Lock and Key office by September 1, 2018.)



Premier Sponsor: \$500.00

Participant Benefits

- One (1) foursome
 - Lunch for each player
 - Enhanced player gift package for each player

Marketing Benefits

- Your corporate logo will be included in event program book
- Your corporate logo prominently displayed on one (1) hole sign on both flight times
- Your corporate logo and link to your website will be listed on the Duane Perdue Memorial website
- Your corporate logo will be displayed on the Duane Perdue Memorial Social Media post
- Opportunity to distribute a promotional item with corporate logo via player gifts

Select Sponsor: \$300.00

Participant Benefits

- One (1) twosome
 - Lunch for each player
 - Enhanced player gift package for each player

Marketing Benefits

- Your corporate logo will be included in event program book
- Your corporate logo and link to your website will be listed on the Duane Perdue Memorial website
- Your corporate logo will be displayed on the Duane Perdue Memorial Social Media post



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Hospitality Sponsor: \$1,500.00

Marketing Benefit Sponsorships

- o Lunch Sponsor
- o Awards Sponsor
- o Beverage Cart Sponsor

Marketing Benefits

- Your corporate logo will be included in event program book
- Your corporate logo will have a prominent position on the Duane Perdue Memorial Foundation Golf Tournament (Commitment must be made by June 1, 2018.)
- Your corporate logo and link to your website will be listed on the Duane Perdue Memorial website
- Your corporate logo will be displayed on the Duane Perdue Memorial Social Media post
- Opportunity to distribute a promotional item with corporate logo via player gifts

Hole Sponsor: \$100.00

Marketing Benefits

- Your corporate logo will be included in event program book
- Your corporate logo prominently displayed on one (1) green sign
- Your corporate logo and link to your website will be listed on the Duane Perdue Memorial website
- Your corporate logo will be displayed on the Duane Perdue Memorial Social Media post



Duane Perdue Memorial Golf Tournament

Contact Information: (Please print)

Corporation (as listed on all print): _____

Contact Name (as listed on all print): _____

Title: _____

Address: _____

City, State, Zip: _____

Email: _____

Work Phone: _____ Cell Phone: _____

Sponsorship Selection: (Check all that apply below)

- \$2,500 Presenting Sponsor
- \$300 Select Sponsor
- \$1,500 Hospitality Sponsor
- \$500 Premier Sponsor
- \$100 Hole Sponsor

Fund The Mission General Donation:

Recognized Name/Company: _____

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100

Company Match:

My company will match \$ _____ Company Name _____

Phone (____) _____

Credit Card Payment: (See additional payment options below)

American Express MasterCard Visa Discover

Total amount to be charged on credit card \$ _____

Name on Card: _____

Card Number: _____ Expiration Date: _____

Signature: _____

- Please invoice me
- Check enclosed (payable to the Duane Memorial Foundation)
- I will pay via PayPal



Duane Perdue Memorial Golf Tournament

Deadline: October 24, 2019

Golfer Name: _____
Email Address: _____
Mailing Address: _____
Shirt Size: _____ Handicap: _____
Telephone Number: _____

Golfer Name: _____
Email Address: _____
Mailing Address: _____
Shirt Size: _____ Handicap: _____
Telephone Number: _____

Golfer Name: _____
Email Address: _____
Mailing Address: _____
Shirt Size: _____ Handicap: _____
Telephone Number: _____

Golfer Name: _____
Email Address: _____
Mailing Address: _____
Shirt Size: _____ Handicap: _____
Telephone Number: _____

Contact: Matthew Ogburn | matthew.ogburn@gmail.com

MORE INFORMATION CAN BE FOUND AT:
DuanePerdueMemorialFoundation.com